



## **CALIFORNIA BLUEBERRY COMMISSION**

### **BOARD OF DIRECTORS MEETING**

**FRIDAY  
SEPTEMBER 22, 2023**

**9:00 a.m.**

**Allegretto Vineyard Resort  
2700 Buena Vista Drive  
Paso Robles, CA 93446**

**Join Zoom Meeting**  
<https://us02web.zoom.us/j/86205363742>

**Telephone:  
+1 669 900 6833  
Meeting ID: 862 0536 3742**

- I. CALL TO ORDER – Mandy Critchley - Chair**
  - A. Roll Call
  - B. Establish Quorum
  - C. Approval of Previous Minutes:
    - i. July 19, 2023 (action item)
    - ii. July 5, 2023 (action item)
    - iii. June 21, 2022 (action item)
  
- II. ANNOUNCEMENT OF NEW BOARD OF DIRECTORS**
  - A. Announcement of New Board Member
  - B. Nominations to Fill Any Vacant Positions (action item)
  - C. Approval of the 2023-2024 CBC Board of Directors (action item)
  
- III. EDUCATION**
  - A. BMRIC – Gwen Peterson
  - B. California Grown
  
- IV. EXPORT**
  - A. USHBC Update
  - B. Market Access Update

C. Southeast Asia Promotions

**V. LEGISLATIVE/REGULATORY UPDATE**

**VI. RESEARCH**

- A. Review and Update on 2022-2023 Projects
- B. 2023-2024 Research Projects (action item)

**VII. FINANCIAL UPDATE**

- A. Balance Sheet and P&L
- B. Approval of 2023-2024 Budget (action item)

**VIII. PUBLIC COMMENT**

**IX. CLOSED SESSION**

- A. Pursuant to Government Code section 11126(e), the Commission may discuss pending, ongoing and/or potential litigation in closed session.
- B. Pursuant to Government Code Section 11126(a), the Commission may discuss the appointment, employment, evaluation of performance, or dismissal of an employee in closed session

**X. OTHER BUSINESS**

**XI. ADJOURNMENT**

All agenda items are subject to discussion and possible action. This notice and agenda are also available on the internet at [www.calblueberry.org](http://www.calblueberry.org)