



NEWSLETTER

Issue No. 17

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BOARD OF DIRECTORS

eDisclosure for e-Filing FORM 700

As outlined by CDFA and the Fair Political Practices Commission (FPPC) all Board of Directors filers must complete the necessary Form 700. Board members are now eligible to submit your Form 700 electronically through eDisclosure. To access the eDisclosure system and complete your e-filing Form 700, please log on to <https://form700.fppc.ca.gov/>. Upon login you will see a list of positions that you are required to file Form 700's for. Once completed, your Form will be saved in your online-filing cabinet under "Previous Filings" menu.

As a reminder the Form 700 is due April 2, 2018.

Should you have any problems accessing or completing your eDisclosure Form 700, please contact Rene Robertson at (916) 324-3722 or via email at Form700@fppc.ca.gov.

COMMISSION ATTENDS FRUIT LOGISTICA

On February 7-9, 2018, the California Blueberry Commission participated in Fruit Logistica, Berlin, Germany. Fruit Logistica is the largest fresh fruit trade show in the world, it covers the fresh produce business and offers a complete picture of the latest innovations, products, and services in the international supply chain. This trade show provides the Commission the unique opportunity to reach a vast audience of retailers and importers from around the world. If you would like more information, please contact the Commission office.

CBC WELCOMES NEW INTERN

In December 2017, the CBC welcomed aboard a new intern, Emily Baker. Emily is a junior at California State University, Fresno where she is pursuing a Bachelor's Degree in Agriculture Business. Emily is from Merced, California and currently resides in Fresno, California. Her hobbies include crafting, redoing furniture, her dogs, traveling, and much more all while spending time with her family and friends. Emily has a passion for agriculture and is extremely excited to experience all

the aspects of agriculture that the Commission has to offer. She looks forward to the valuable knowledge that she will gain through this internship experience.

USDA SECRETARY ROLLED OUT FARM

BILL & LEGISLATIVE PRINCIPLES

During the week of January 24, 2018, U.S. Secretary of Agriculture Sonny Perdue, was at Pennsylvania State University touring facilities and meeting with faculty and students. The secretary toured Reinford Farms in Mifflintown, PA. and attended a luncheon town hall meeting where he rolled out the U.S. Department of Agriculture's Farm Bill and legislative principles for 2018. The principles were outlined in a four-page document, which states its goal as "to be responsive to the American people and improve services while reducing regulatory burdens on USDA customers." In addition, Secretary Perdue toured Central Pennsylvania's Food Bank in Harrisburg, and held a roundtable discussion on nutrition assistance

CBC PARTNERS WITH

CALIFORNIA CHERRY BOARD FOR PROMOTIONS IN JAPAN

The CBC has partnered with the California Cherry Board (CCB) for promotions in Japan. BCI will contact growers for more information on specifics. The grant purpose is to bring the promotion of fresh blueberries and cherries to markets in Japan. Japan has shifted to purchasing lower quality fruits to meet price requirements. CBC and CCB are looking to bring the reputation of California fresh fruit back to the markets of Japan. This will increase the demand and export volumes of these commodities by organizing large scale, collaborative promotions directly with Japanese retail outlets. Leveraging the California Grown identity, CCB and CBC will highlight the availability of California cherries and blueberries as the first fresh imported fruit of the summer.

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CALENDAR OF EVENTS

- **Canadian Produce Marketing Association (CPMA) Convention & Trade Show**
-Date: April 24-26, 2018
-Vancouver, BC, Canada
- **United FreshMKT Expo**
-Date: June 25-27, 2018
-Chicago, Illinois
- **United Fresh Public Policy Conference**
-Date: September 24-26, 2018
-Washington, D.C.
- **Produce Marketing Association (PMA)**
-Date: October 18-20, 2018
-Orlando, Florida

BLUEBERRY BITES Classic Blueberry Pie



Ingredients:

- 4 rounded cups Fresh Ca Blueberries
- ½ tsp grated lemon peel
- 2 ½ tbsp. cornstarch
- 1 tbsp. butter
- 1 refrigerated pie crust

Directions:

1. Roll out one sheet pie crust to flatten. Fit into a 9-inch pie dish.
2. In a medium saucepan combine 1 cup of the blueberries, sugar, cornstarch and 2 tablespoons water. Bring to a boil; cook and stir until mixture is thickened and clear. Stir in butter; cool for 5 minutes. Stir in the remaining 3 cups blueberries and lemon peel.
3. Preheat oven to 400 degrees. Turn cooled filling into pie shell. Lay the remaining pie crust on a sheet of wax paper. Roll out to flatten. With a knife or pastry wheel cut pastry into 3/8-inch wide strips. Arrange in a crisscross pattern on top of blueberries, pressing ends into the edges of the bottom crust and crimping to seal.
4. Place pie on a baking sheet. Bake in the bottom third of oven until crust is golden and filling bubbles gently, about 30 minutes. Cool on rack.

Recipe courtesy of U.S. Highbush Blueberry Council

***Did you know you can receive an e-newsletter instead of the snail mail version? If you would like to sign up, please email intern@calapple.org.*



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